

EXAMPLE PLUMBING CO.

Your week at a glance

Your busiest week for website visitors in 6 weeks.

Calls from Google were up 17% on last week.

Calls from Google

34

▲ **17%** vs last week
3-week avg 30

Clicks to book

49

Same as last week
3-week avg 49

Google appearances

1,408

▲ **8%** vs last week
3-week avg 1,352

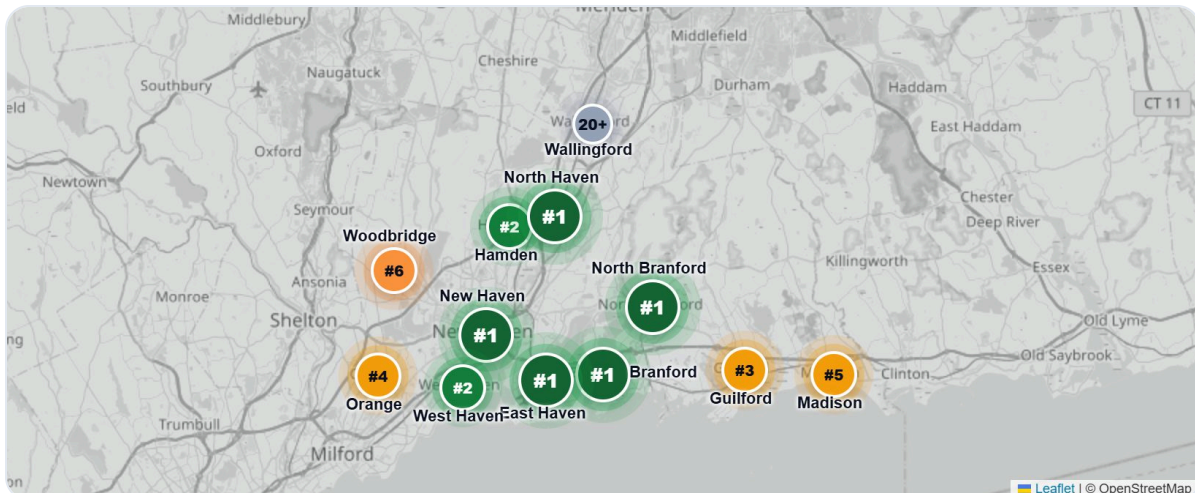
Website visitors

599

▲ **4%** vs last week
3-week avg 569

Where you show up on Google Maps

"plumber near me" · top 3 in **8 of 12** towns



● **#1-#2** 7 towns ● **#3-#5** 3 towns ● **#6-#20** 1 town ● **20+** 1 town



Your strongest towns

You're in the top 3 in 8 of 12 towns.
Strongest around Branford, East Haven
and North Branford.



Towns to focus on

Wallingford (not in the top 20), then
Woodbridge #6, Madison #5 and
Orange #4. In 4 of your 12 towns, people
searching "plumber near me" don't see
you in the top 3.

Searched on a phone from each of the 12 towns, checked Oct 12. Tap the map to explore it live.

What changed this week

- "water heater repair": you're now in the top 3 in 7 of 12 towns, up from 3.

[View your full Google Maps rankings →](#)

Your rankings and details

Across your towns

Top 3 in 31 of 60 town searches

plumber near me 2,400/mo	8 of 12 towns avg #4.0	▲ 3 towns
emergency plumber near me 880/mo	8 of 12 towns avg #4.0	▲ 3 towns
water heater repair 590/mo	7 of 12 towns avg #4.9	▲ 4 towns
drain cleaning near me 480/mo	8 of 12 towns avg #4.0	▲ 3 towns
toilet repair 260/mo	0 of 12 towns avg #13.0	Same

Each searched on a phone from your 12 towns. Checked Oct 12.

From one location

sump pump installation	#3	Same
gas line plumber	#1	Same
sewer line repair	#6	Same
plumber guilford ct from Guilford	#3	Same
example plumbing co	#1	Same

Searched once, from Branford, CT.

Who you're up against

Demo Plumbing & Heating

4.5 stars · 100 reviews · in 9 of your 10 keywords
Ahead in Guilford, Madison, Woodbridge +1 more

Sample Rooter Co.

4.5 stars · 100 reviews · in 8 of your 10 keywords
Ahead in Orange, Woodbridge, Wallingford

Example Heating Co.

4.5 stars · 100 reviews · in 8 of your 10 keywords
Ahead in Orange, Madison, Wallingford

You: **4.8 stars** · 212 reviews. From the top 5 Maps results for each keyword. Towns are for "plumber near me".

Searches that showed your website

plumber near me	301
emergency plumber branford	160
leak detection branford	100
water heater repair	88

Times shown. Google data can take 2-3 days to appear.

Where visitors came from

Google search	54%
Google Maps	28%
Direct	11%
Other	7%

Busiest day: **Sunday, Oct 11** (106 visitors)

Last 6 weeks

This week in blue

Website visitors 599



Google appearances 1,408



Clicks to book 49

